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Luxon MX Logo and Brand Guidelines



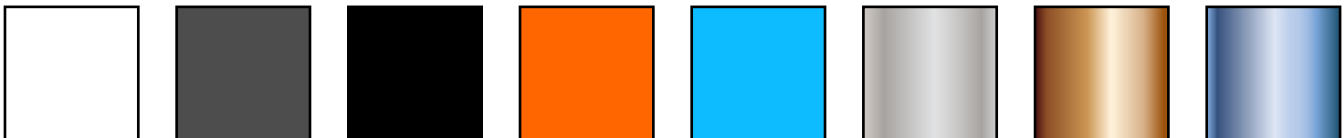
Our standard, 3-color logo. **Do not change the logo colors!**

When placing this logo on a black background, replace the black portion of this logo with dark grey:

#4D4D4D, RGB (77,77,77), or CMYK% 65,58,57,37



Our single-color logo. Useful for applications such as laser etching or embroidery that require a single color. Acceptable colors are white, black, shades of grey, metallics, and Luxon Orange. **The logo must contrast against the background.**



Typical brand colors: White, Dark Grey, Black, Luxon Orange, Cyan, and Linear Metallic Gradients